



Beginning Cosmetic Chemistry 3rd Edition

Perry Romanowski, Randy Schueller

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Practical Knowledge for the Cosmetic Industry, Every chapter updated, 21 new chapters

During the past ten years, thousands of new chemical raw materials and formulations have been developed, countless new marketing concepts have been tested and hundreds, if not thousands, of new cosmetic regulations have been enacted.

With the third edition of this best-selling chemistry textbook, the authors substantially update all the original material and include 21 additional chapters of brand new material to cover recent developments in the field of cosmetic science. Authors Randy Schueller and Perry Romanowski re-emphasize the importance of providing introductory technical information to those who would like to improve their understanding of cosmetic science.

The four major sections of this book cover all important aspects of the cosmetic industry, including:

Orientation, Tools and Terms,
Product Development,
Cosmetic Ingredients and Vehicles,
Product Testing,

New chapters include:

The Century of Progressive, Regulation,
Mind Over Matter: Cosmetic Claim, Substantiation Issues Facing the Future,
Inside the Hair: An Advanced Hair Biology Model,
New Directions for Sensitive Skin Research,
Axillary Odor: Its Physiology, Microbiology and Chemistry,
Pigments: Achieving the Effect
The Essence of Fragrance,
Laboratory Notebooks: Valuable Indicators of Intellectual Property,
Formulating Cosmetic Emulsions: A Beginner's Guide,
Encapsulation Technologies: Tailored Solutions for Delivery,
Fragrance in Emulsion and Surfactant Systems,
Innovations in Hair Styling Technology,
Formulating for Efficacy,
Improving the Appearance of Facial Pores,
A Light-Diffusing Concept for Antiaging Effects in Makeup Formulations,
Emerging Technologies and the Future of Cosmetic Science,
Preservative Efficacy Testing: Accelerating the Process,
The Regulatory Interface: When is it a Cosmetic and When a Drug?
Correlating Porosity and Tensile Strength of Chemically Modified Hair,
In Vivo Quantitative Evaluation of Gloss,
Evaluating Shampoo Foam.

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