



Fundamentals of Corporate Finance

Robert Parrino, David S. Kidwell

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Parrino/Kidwell, Fundamentals of Corporate Finance offers an innovative integration of conceptual understanding and problem-solving... of intuition and decision-making... of the authors' industry and classroom/research experience...with current real-world examples and online practice.

Fundamentals of Corporate Finance helps students develop the *intuition* and *analytical skills* necessary to effectively apply financial tools in real-world decision-making situations. Authors **Robert Parrino** and **David Kidwell** provide a fully integrated framework for understanding how value creation relates to all aspects of corporate finance; whether it be evaluating an investment opportunity, determining the appropriate financing for a business, or managing working capital. This unique and integrated framework also provides robust coverage of problem solving and decision-making skills.

The authors of *Fundamentals of Corporate Finance* believe that students who understand the intuition underlying the basic concepts of finance are better able to develop the critical judgments necessary to apply financial tools in real-world decision-making situations. This text develops intuitive thinking while simultaneously helping students develop problem solving and computational skills. It then shows students how to apply intuition and analytical skills to decision making while integrating it all with valuation and building shareholder value.

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