



All In Startup: Launching a New Idea When Everything Is on the Line

Diana Kander

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If Owen Chase can't find a way to turn his company around in the next nine days, he'll be forced to shut it down and lay off all of his employees. He has incurred substantial debt and his marriage is on shaky ground.

Through pure happenstance, Owen finds himself pondering this problem while advancing steadily as a contestant at the World Series of Poker. His Las Vegas path quickly introduces him to Samantha, a beautiful and mysterious mentor with a revolutionary approach to entrepreneurship. Sam is a fountain of knowledge that may save his company, but her sexual advances might prove too much for Owen's struggling marriage.

All In Startup is more than just a novel about eschewing temptation and fighting to save a company. It is a lifeline for entrepreneurs who are thinking about launching a new idea or for those who have already started but can't seem to generate the traction they were expecting.

Entrepreneurs who achieve success in the new economy do so using a new "scientific method" of innovation. *All In Startup* demonstrates why four counterintuitive principles separate successful entrepreneurs from the wanna-preneurs who bounce from idea to idea, unable to generate real revenue.

You will likely get only one opportunity in your life to go "all in" in on an idea: to quit your job, talk your spouse into letting you drain the savings account, and follow your dream. *All In Startup* will prepare you for that "all in" moment and make sure that you push your chips into the middle only when the odds are in your favor. This book holds the keys to significantly de-risking your idea so that your success appears almost lucky.

Join Owen and Sam for this one-of-a-kind journey that will set you on the right path for when it's your turn to put everything on the line.

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Georgia Martinez:

Information is provisions for people to get better life, information nowadays can get by anyone at everywhere. The information can be a information or any news even a concern. What people must be consider when those information which is in the former life are difficult to be find than now's taking seriously which one works to believe or which one the resource are convinced. If you find the unstable resource then you obtain it as your main information you will see huge disadvantage for you. All those possibilities will not happen throughout you if you take All In Startup: Launching a New Idea When Everything Is on the Line as your daily resource information.

Amber Payne:

The particular book All In Startup: Launching a New Idea When Everything Is on the Line will bring you to the new experience of reading some sort of book. The author style to clarify the idea is very unique. In case you try to find new book you just read, this book very acceptable to you. The book All In Startup: Launching a New Idea When Everything Is on the Line is much recommended to you to read. You can also get the e-book in the official web site, so you can easier to read the book.

Krystal Wilson:

Playing with family within a park, coming to see the marine world or hanging out with good friends is thing that usually you could have done when you have spare time, and then why you don't try point that really opposite from that. Just one activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of information. Even you love All In Startup: Launching a New Idea When Everything Is on the Line, you may enjoy both. It is fine combination right, you still wish to miss it? What kind of hang type is it? Oh can happen its mind hangout men. What? Still don't buy it, oh come on its identified as reading friends.

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