



TRANSPORTATION BROKERAGE 101: YOUR INTRODUCTION TO THE TRANSPORTATION BROKERAGE INDUSTRY

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This purchase includes the Transportation Brokerage 101 book, which is a "how to manual" on becoming a Freight Broker, as well as enrollment/access to the corresponding online course and supplemental resources/materials.

The 12-week course, with the Transportation Brokerage 101 book, is a brokerage's complete resource for breaking into the industry or developing an existing operation. After passing the final exam, you will receive a certificate of completion from TIA. The course has been divided into 4 sections -- each includes reading assignments, case studies, and quizzes.

Section 1: Immerse yourself in the mechanics of the transportation industry. This section details the history, structuring, basic rules and regulations, and the agencies that control the industry.

Section 2: Learn what the job description of a broker is and how brokers plan, market and sell their services.

Section 3: Understand how to manage your operations with consideration to your responsibilities, insurance, technology, and dispatch coordination.

Section 4: Wrap up your learning with financial management and ethics.

With hard work and study, you will be successful when you take the final examination. Results are available immediately after taking the final exam. You will receive your official results and completion certificate 2-3 weeks later from TIA. Remember, the purpose is to help you be successful from day 1 in your brokerage!

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