



En el enjambre (Pensamiento Herder) (Spanish Edition)

Byung-Chul Han

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¿De qué modo la revolución digital, internet y las redes sociales han transformado la sociedad y las relaciones? Han analiza las diferencias entre la «masa clásica» y la nueva masa, a la que llama el «enjambre digital».

El «enjambre digital», a diferencia de la masa clásica, consta de individuos aislados, y carece de alma, de un nosotros capaz de andar en una dirección o emprender una acción política común. La hipercomunicación digital nos aleja más del otro, bajo la ilusión que nos acerca, y destruye el silencio que necesita el alma para reflexionar y ser ella misma. Se percibe solo ruido, sin sentido, sin coherencia. Todo ello impide la formación de un contrapoder que pudiera cuestionar el orden establecido, que adquiere así rasgos totalitarios.

«El hombre teclea en lugar de actuar», dice Han. Hemos sometido las máquinas que nos explotaban, pero ahora «son los aparatos digitales los que nos esclavizan, transformando todo lugar en un lugar de trabajo.»

Se ha dejado atrás la Biopolítica y nos dirigimos a la era de la Psicopolítica. El psicopoder es más eficiente que el biopoder ya que, con ayuda de la vigilancia digital, controla y mueve a las personas desde dentro, incidiendo en los procesos psicológicos inconscientes.

Byung-Chul Han (Seúl, Corea del Sur, 1959) estudió Filosofía en la Universidad de Friburgo y Literatura alemana y Teología en la Universidad de Múnich. En 1994 se doctoró por la primera de dichas universidades con una tesis sobre Martin Heidegger. En la actualidad es profesor de Filosofía y Estudios culturales en la Universidad de las Artes de Berlín. Es autor de más de una decena de títulos.

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