



Finance for Executives: Managing for Value Creation

Claude Viallet, Gabriel Hawawini

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Perfect for executive education courses, MBA programs, or any class with an emphasis on translating theory into practice or learning through real-world cases, this exciting new fifth edition of *Finance for Executives: Managing for Value Creation* illustrates the importance of financial information in maximizing firm value. Highly respected authors Gabriel Hawawini and Claude Viallet draw on their wealth of business and teaching experience to provide a concise, analytically sound introduction to financial management that is neither too simplistic nor too theoretical. The text masterfully balances a thorough exploration of modern finance principles with a strong practical focus on real-world applications and rigorous analysis, whilst also avoiding complicated formulas that have little value for decision-making.

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