



# Becoming a Successful Manager, Second Edition

*J. Robert Parkinson, Gary Grossman*

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**This comprehensive yet inviting-to-read guide has been completely updated to cover today's most critical management topics--from company culture to new technologies.**

## **About the Book**

*Becoming a Successful Manager* has all the tools and techniques for making a smooth transition into the role of manager. Drawing on both academic research and real-world experience, the authors teach readers how to apply what they call "The Discovery Method." Through practical exercises and thought-provoking questions, readers learn how to manage others as successfully as they have managed themselves. Updates include such timely topics as the evolving roles of managers, managing up, and other changes brought on by technology, new generational influences, and changes in overall corporate culture and expectations.

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