

Business Ethics: A Stakeholder and Issues Management Approach

Joseph W. Weiss



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Business Ethics: A Stakeholder and Issues Management Approach Joseph W. Weiss Ethical decisions can be complicated, but ethics class doesn't have to be! BUSINESS ETHICS: STAKEHOLDER AND ISSUES MANAGEMENT APPROACH, Fifth Edition, helps students "get involved and be prepared, because ethics is everybody's business." This easy-to-follow guide addresses business ethics in a way you can understand. By using interesting, current, real-world examples and focusing on stakeholders, this textbook can help you outline your personal business ethics for years to come, giving you the practical tools you need to handle moral dilemmas in the workplace and the world.

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