



Mr Playboy: Hugh Hefner and the American Dream

Steven Watts

Download now

[Click here](#) if your download doesn't start automatically

Mr Playboy: Hugh Hefner and the American Dream

Steven Watts

Mr Playboy: Hugh Hefner and the American Dream Steven Watts

The real Hugh Hefner-the extraordinary inside story of an American icon

"Riveting... Watts packs in plenty of gasp-inducing passages."-*Newark Star Ledger*

"Like it or not, Hugh Hefner has affected all of us, so I treasured learning about how and why in the sober biography."-*Chicago Sun Times*

"This is a fun book. How could it not be? Watts aims to give a full account of the man, his magazine and their place in social history. *Playboy* is no longer the cultural force it used to be, but it made a stamp on society."-*Associated Press*

"In Steven Watts' exhaustive, illuminating biography *Mr. Playboy*, Hefner's ideal for living -- marked by his allegiances to Tarzan, Freud, Pepsi-Cola and jazz -- proves to be a kind of gloss on the Protestant work ethic."-*Los Angeles Times*

Gorgeous young women in revealing poses; extravagant mansion parties packed with celebrities; a hot-tub grotto, elegant smoking jackets, and round rotating beds; the hedonistic pursuit of uninhibited sex. Put these images together and a single name springs to mind-Hugh Hefner. From his spectacular launch of *Playboy* magazine and the dizzying expansion of his leisure empire to his recent television hit *The Girls Next Door*, the publisher has attracted public attention and controversy for decades. But how did a man who is at once socially astute and morally unconventional, part Bill Gates and part Casanova, also evolve into a figure at the forefront of cultural change? In *Mr. Playboy*, historian and biographer Steven Watts argues that, in the process of becoming fabulously wealthy and famous, Hefner has profoundly altered American life and values. Granted unprecedented access to the man and his enterprise, Watts traces Hef's life and career from his midwestern, Methodist upbringing and the first publication of *Playboy* in 1953 through the turbulent sixties, self-indulgent seventies, reactionary eighties, and traditionalist nineties, up to the present. He reveals that Hefner, from the beginning, believed he could overturn social norms and take America with him. This fascinating portrait illustrates four ways in which Hefner and *Playboy* stood at the center of several cultural upheavals that remade the postwar United States. The publisher played a crucial role in the sexual revolution that upended traditional notions of behavior and expectation regarding sex. He emerged as one of the most influential advocates of a rapidly developing consumer culture, flooding *Playboy* readers with images of material abundance and a leisurely lifestyle. He proved instrumental-with his influential magazine, syndicated television shows, fashionable nightclubs, swanky resorts, and movie and musical projects-in making popular culture into a dominant force in many people's lives. Ironically, Hefner also became a controversial force in the movement for women's rights. Although advocating women's sexual freedom and their liberation from traditional family constraints, the publisher became a whipping boy for feminists who viewed him as a prophet for a new kind of male domination. Throughout, Watts offers singular insights into the real man behind the flamboyant public persona. He shows Hefner's personal dichotomies-the pleasure seeker and the workaholic, the consort of countless Playmates and the genuine romantic, the family man and the Gatsby-like host of lavish parties at his Chicago and Los Angeles mansions who enjoys well-publicized affairs with numerous Playmates, the fan of life's simple pleasures who hobnobs with the Hollywood elite. Punctuated throughout with descriptions and anecdotes of life at the *Playboy* Mansions, *Mr. Playboy* tells the compelling and uniquely American story of how one person with a provocative idea, a finger on the pulse of popular opinion, and a passion for his work altered the course of modern history.

Spans from Hefner's childhood to the launch of *Playboy* magazine and the expansion of t

 [Download Mr Playboy: Hugh Hefner and the American Dream ...pdf](#)

 [Read Online Mr Playboy: Hugh Hefner and the American Dream ...pdf](#)

Download and Read Free Online Mr Playboy: Hugh Hefner and the American Dream Steven Watts

From reader reviews:

Clementine Frazier:What do you think about book? It is just for students because they are still students or that for all people in the world, the actual best subject for that? Merely you can be answered for that problem above. Every person has various personality and hobby for every other. Don't to be compelled someone or something that they don't want do that. You must know how great as well as important the book Mr Playboy: Hugh Hefner and the American Dream. All type of book could you see on many sources. You can look for the internet sources or other social media.

German Montoya:Do you certainly one of people who can't read gratifying if the sentence chained in the straightway, hold on guys this aren't like that. This Mr Playboy: Hugh Hefner and the American Dream book is readable simply by you who hate the perfect word style. You will find the data here are arrange for enjoyable reading experience without leaving also decrease the knowledge that want to offer to you. The writer connected with Mr Playboy: Hugh Hefner and the American Dream content conveys the thought easily to understand by many people. The printed and e-book are not different in the information but it just different available as it. So , do you still thinking Mr Playboy: Hugh Hefner and the American Dream is not loveable to be your top collection reading book?

Leif Gibbs:Information is provisions for those to get better life, information these days can get by anyone in everywhere. The information can be a information or any news even restricted. What people must be consider while those information which is inside the former life are challenging to be find than now's taking seriously which one is acceptable to believe or which one the particular resource are convinced. If you receive the unstable resource then you get it as your main information we will see huge disadvantage for you. All of those possibilities will not happen throughout you if you take Mr Playboy: Hugh Hefner and the American Dream as the daily resource information.

Jerry Orosco:As a university student exactly feel bored to be able to reading. If their teacher expected them to go to the library as well as to make summary for some reserve, they are complained. Just minor students that has reading's spirit or real their hobby. They just do what the teacher want, like asked to go to the library. They go to presently there but nothing reading critically. Any students feel that reading through is not important, boring along with can't see colorful pictures on there. Yeah, it is to become complicated. Book is very important for yourself. As we know that on this period of time, many ways to get whatever we really wish for. Likewise word says, ways to reach Chinese's country. Therefore this Mr Playboy: Hugh Hefner and the American Dream can make you feel more interested to read.

Download and Read Online Mr Playboy: Hugh Hefner and the American Dream Steven Watts

#Y9NRD2F73XU

Read Mr Playboy: Hugh Hefner and the American Dream by Steven Watts for online ebookMr Playboy: Hugh Hefner and the American Dream by Steven Watts Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Mr Playboy: Hugh Hefner and the American Dream by Steven Watts books to read online.Online Mr Playboy: Hugh Hefner and the American Dream by Steven Watts ebook PDF downloadMr Playboy: Hugh Hefner and the American Dream by Steven Watts DocMr Playboy: Hugh Hefner and the American Dream by Steven Watts MobipocketMr Playboy: Hugh Hefner and the American Dream by Steven Watts EPub