



# How to Price Crafts and Things You Make to Sell

*James Dillehay*

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*James Dillehay*

## **How to Price Crafts and Things You Make to Sell** James Dillehay

Learn how to price crafts and things you make to sell with this easy-to-follow manual. Discover formulas, examples and strategies to make your craft prices more profitable, when selling retail or wholesale, online or to stores and at craft shows. If you have been considering starting a home business with things to make to sell or you are already selling crafts but losing money, you need "How to Price Crafts." This is a revised updated edition of "The Basic Guide to Pricing Your Craftwork" from artisan, gallery owner, and craft business author, James Dillehay. You get: \* Formulas and examples of pricing crafts when selling retail or wholesale, online or off \* Stand out from the crowd with 10 competitive ways to price crafts \* Get 15 strategies for how to price crafts higher by increasing perceived value \* Learn how to price crafts that are one-of-a-kind items \* Guarantee that your craft prices are really earning you a profit \* Find examples of how to keep records so you can quickly learn how to price crafts as you make them \* Boost your cash flow income so you will never run out of money to run your craft business \* Get 12 sources for buying craft supplies at the lowest possible costs \* Increase your production of things to make to sell with a more efficient workspace \* Save money at tax time with more than 40 overlooked tax deductions from your craft business \* And much more about how to price crafts that you probably never imagined would help your craft business' bottom line. What real people are saying . . . "Once I found this book I said "this is exactly what I need!" ~ Lene Randol "Pricing your art is an impossible task that James Dillehay has totally solved. This book covers EVERYTHING you ever needed to know about how to price your hand made crafts." ~ CB Burton "Well put together and very informative, every crafter can benefit from this information." ~ Michelle T.

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