



# Mad Women: The Other Side of Life on Madison Avenue in the '60s and Beyond

*Jane Maas*

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Fans of the show *Mad Men* are dying to know how accurate it is. Was there really that much sex at the office? Were there really three-martini lunches? Were women really second-class citizens? Jane Maas says the answer to all three questions is unequivocally "yes." Her book *Mad Women*, based on her own experiences and countless interviews with her peers, is a fascinating tell-all account of life as an ad woman in the male jungle of Madison Avenue.

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