



The Sassy Ladies' Toolkit for Start-Up Businesses

Michelle Girasole, Wendy Hanson, Miriam Perry

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The Sassy Ladies' Toolkit for Start-Up Businesses Michelle Girasole, Wendy Hanson, Miriam Perry Starting a business is serious stuff, but it doesn't have to be dull. Not when you have the resources of The Sassy Ladies. They share their own experiences as well as rich insights of other solopreneurs who have learned valuable lessons running their businesses.

The Sassy Ladies' Toolkit for Start-Up Businesses is a reference guide and workbook designed to get your business from the dream stage to the "oh-my-gosh-I'm-running-my-own-business" stage, all from women who have been there.

"When you're thinking about starting a business, you need to know what specific things you can do RIGHT NOW that are going to set you on the straight and narrow. *The Sassy Ladies' Toolkit for Start-Up Businesses* is THAT book, leading you down the path of courage, change, and success. If you're ready to take that walk, then you simply must have this book with you." -Lena L. West, CEO and chief strategist at xynoMedia Technology, and business advice expert for Entrepreneur.com

"Savvy, practical 21st century advice served up with the sassy tone of smart, experienced, and expert advisors. *The Sassy Ladies' Toolkit for Start-Up Businesses* will help you turn your dream into dollars." - Susan L. Colantuono, CEO and founder, LeadingWomen.biz



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